



GOOSECHASE – SCAVENGER HUNT AT BALLARAT HERITAGE WEEKEND

GooseChase is a mobile phone scavenger hunt app and Ballarat Heritage Weekend has created a game within it which turns Ballarat into a playground.

Learn fascinating facts about Ballarat's history while completing a series of missions to earn points for your chance to win prizes.

Once you have the app on your phone, create an account and form a team with your family or friends to play.

The major prize is a state-of-the-art VR experience in Melbourne, including a session at VIRI VR Arcade and a 3D-printed 18cm replica of you.

How to play:

- **Download the app *GooseChase* from the Google Play Store or App Store. It's free**
- **Create an account using an email address or Facebook login**
- **Search for the game: *Ballarat Heritage Weekend* (available from Saturday May 26 at 9am)**
- **Form a team with friends or family (recommended team size is two to four people)**
- **Complete the missions, which include a range of physical activities, location check-ins, photo and video challenges, and trivia/puzzles at various venues around the city.**
- **Earn points by checking off as many missions as you can (there may be bonus points for creativity) and see if you can get to the top of the leader board – there are plenty of great prizes up for grabs.**

FAQ

What is GooseChase?

GooseChase is an interactive scavenger hunt platform for groups, large and small. It's bold, crazy and highly addictive.

How does GooseChase fit into Ballarat Heritage Weekend?

With this year's technological theme, we are exploring ways to help you learn more about our city and its history using modern technology.

How does the game work?

Once you have signed up, formed a team and have selected the Ballarat Heritage Weekend game, there will be several missions to complete over the weekend.

To complete a mission, select it from the list and follow the instructions to receive points. You may be asked to upload a photo or video, check in at a specific location or solve a puzzle or riddle.

Remember that while you receive the points right away, all submissions are subject to review by the BHW GooseChase team. If your submission is creative, you may even be awarded bonus points.

The ability to see everything as it happens is one of the best parts of GooseChase - whenever someone completes a mission, it's added to the activity feed and the rankings are automatically updated.

When time runs out, the game will conclude – but the fun is not over; we will still need to announce the final scores after all submissions are reviewed.

When does it start?

The *Ballarat Heritage Weekend* game will be available from 9am on Saturday May 26. But if you want to prepare, you can download the app and get your team organised anytime from now.

What will I need?

You will need your phone, comfortable shoes and weather appropriate clothing (all missions take place within the Ballarat CBD).

Are there prizes?

The major prize includes a group voucher (for four people) to one of Melbourne's premier VR Arcades – Viri VR, plus a 3D photography session that results in four action-figure-sized replicas of your team.

There will also be spot prizes at some of the locations, so stay on your toes.

How do I play?

Invite your friends and family to join your team, come up with a team name and get ready to compete. You can download the app now and sign up with your email (or Facebook account).

<https://itunes.apple.com/au/app/goosechase/id437330879?mt=8>

<https://play.google.com/store/apps/details?id=com.goosechaseadventures.goosechase&hl=en>

Don't forget to take some time out from the game to enjoy everything on offer over Ballarat Heritage Weekend.

For the latest news and updates (and to discuss the game as it happens) head to @BallaratHeritageWeekend on Facebook

Terms and conditions:

1. The Goosechase Scavenger Hunt Competition is conducted by the City of Ballarat (ABN: 37601599422).
2. Entering is deemed acceptance of these Terms and Conditions. To enter this competition entrants must follow the instructions provided in the competition announcement on the online platform the competition is held. Only one playing account per person during the promotional period will be eligible to win prizes. For GooseChase missions entrants must provide a response and/or complete the specific task outlined in each mission to earn the mission's point value, unless otherwise stated, missions must be completed in the premise of the designated location/venue. Any bonus points, negative points or disqualifications will be awarded by a panel representing the City of Ballarat (CoB) based on creativity, originality and adherence to the brief, at the discretion of the panel.
3. Promotion commences 9am, Saturday 26 May 2018 and ends 5pm, Sunday 27 May 2018, AEDST.
4. Open to all residents of Australia.
5. City of Ballarat employees, Ballarat City Councillors and their immediate family are not eligible to win this promotion.
6. The winning team will win:
A voucher for four people to Viri VR Arcade, 555 Flinders Lane, Melbourne, valued at \$ 200. www.virivr.com.au
A voucher for a 3D photo scanning session and miniature replica figurine for four people with Mini League (333D Limited), valued at \$796. www.minileague.com/get-minid
All prize values are the recommended retail value in Australian dollars and are correct at time of any collateral printing or online posting. City of Ballarat takes no responsibility for variations in the prize value.
7. In the instance that the winner drawn is under the age of 18, the prize will be awarded to the winners Parent/Guardian.
8. The prize is non-transferrable.
9. Prize may not be redeemed for any monetary value.
10. The winner will be the team at the top of the leader board, after post-game review has occurred by the panel.
11. The winner will be notified by the email address registered with Goosechase and announced on 28 May 2018 on www.heritageweekend.com.au.
12. The Prize will be awarded in person or via alternative arrangement agreed to by prize winner and City of Ballarat.
13. City of Ballarat decision is final, and no correspondence will be entered into.
14. PUBLICITY AND PRIVACY. It is a condition of entry that the City of Ballarat has the right to publicise, broadcast and communicate to the public the names, characters, likeness and voice of any entrants for any promotion or matter incidental to the Promotion. This includes any and all submissions made to the 'Ballarat Heritage Weekend' GooseChase game. Entrants may be required by the City of Ballarat to participate in any photo, recording, video and/or film session(s) (the "publicity materials") and acknowledge that the City of Ballarat has the right to use such publicity materials in any medium (including the internet and social media) and in any reasonable manner it sees fit, unless that person advises the City of Ballarat at the time of entering the Promotion that he/she wishes to retain his/her anonymity.
Entrants acknowledge that by entering the Promotion, City of Ballarat collects and uses entrant's personal information in accordance with the Information Privacy Policy Statement available on its website;
<http://www.ballarat.vic.gov.au/ac/privacy.aspx>. Without limitation, the City of Ballarat may use the participant's information for future marketing and promotional activities.
15. RELEASE AND INDEMNITY To the extent permitted by law, all entrants release from, and indemnify the City of Ballarat against all liability, cost, loss or expense arising out of acceptance of any prize(s) or participation in the Promotion including (but not limited to) loss of income, loss of opportunity, personal injury and damage to property, whether direct or consequential, foreseeable, due to some negligent act or omission or otherwise.